



## The Lesson of Trafalgar:

*Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.*

# MI Statewide Survey: Attorney General

September 2021

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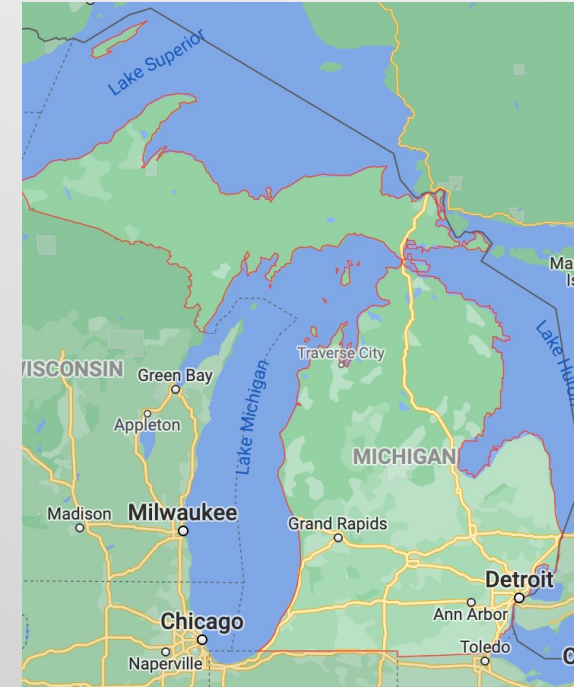
[thetrafalgargroup.org](http://thetrafalgargroup.org)

 The Trafalgar Group

 @trafalgar\_group

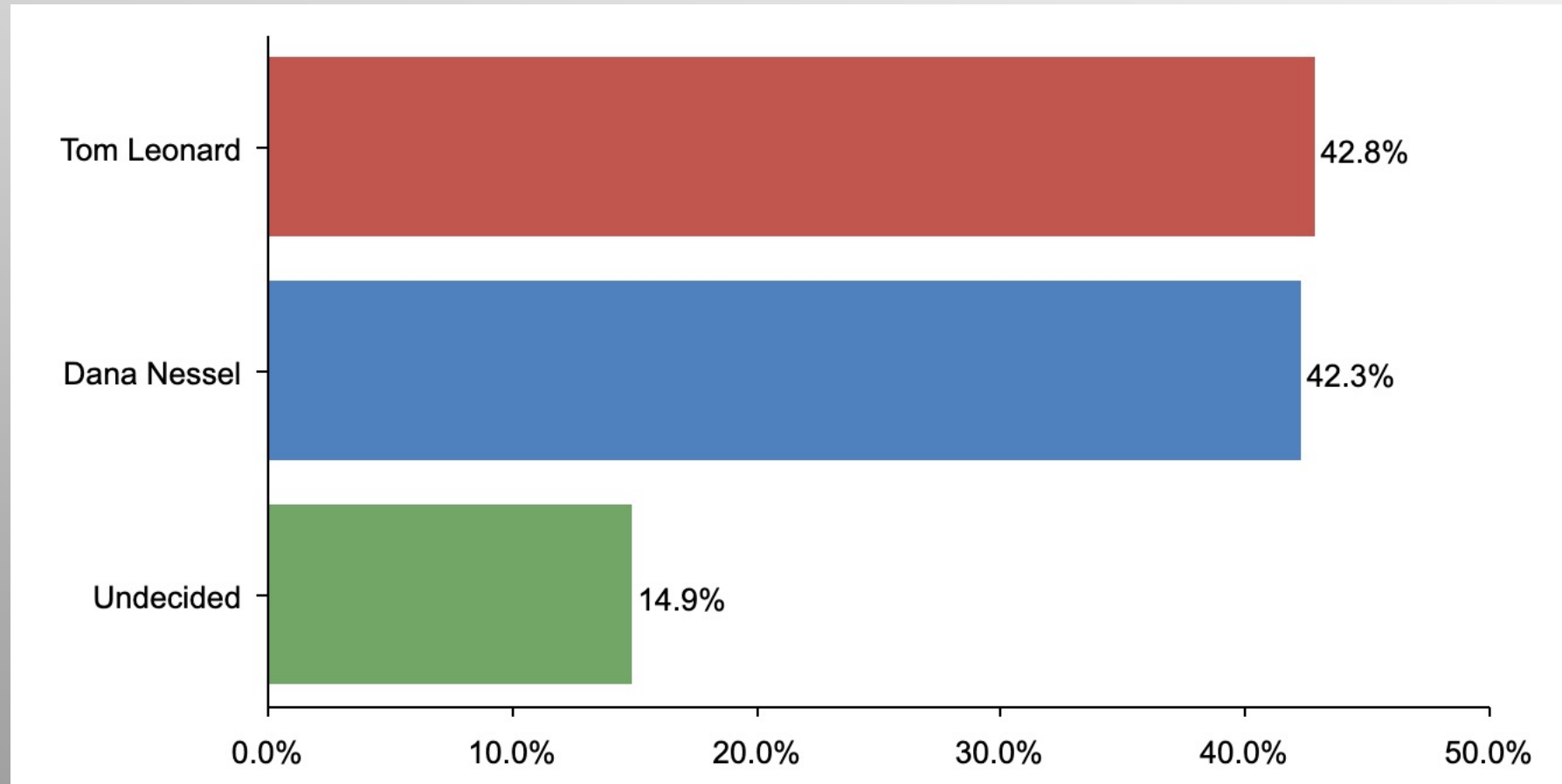
# Nationwide Survey

- **Conducted 09/13/21 - 09/15/21**
- **1095 Respondents**
- **Likely General Election Voters**
- **Response Rate: 1.46%**
- **Margin of Error: 2.96%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: [TheTrafalgarGroup.org/Polling-Methodology](https://www.TheTrafalgarGroup.org/Polling-Methodology)**

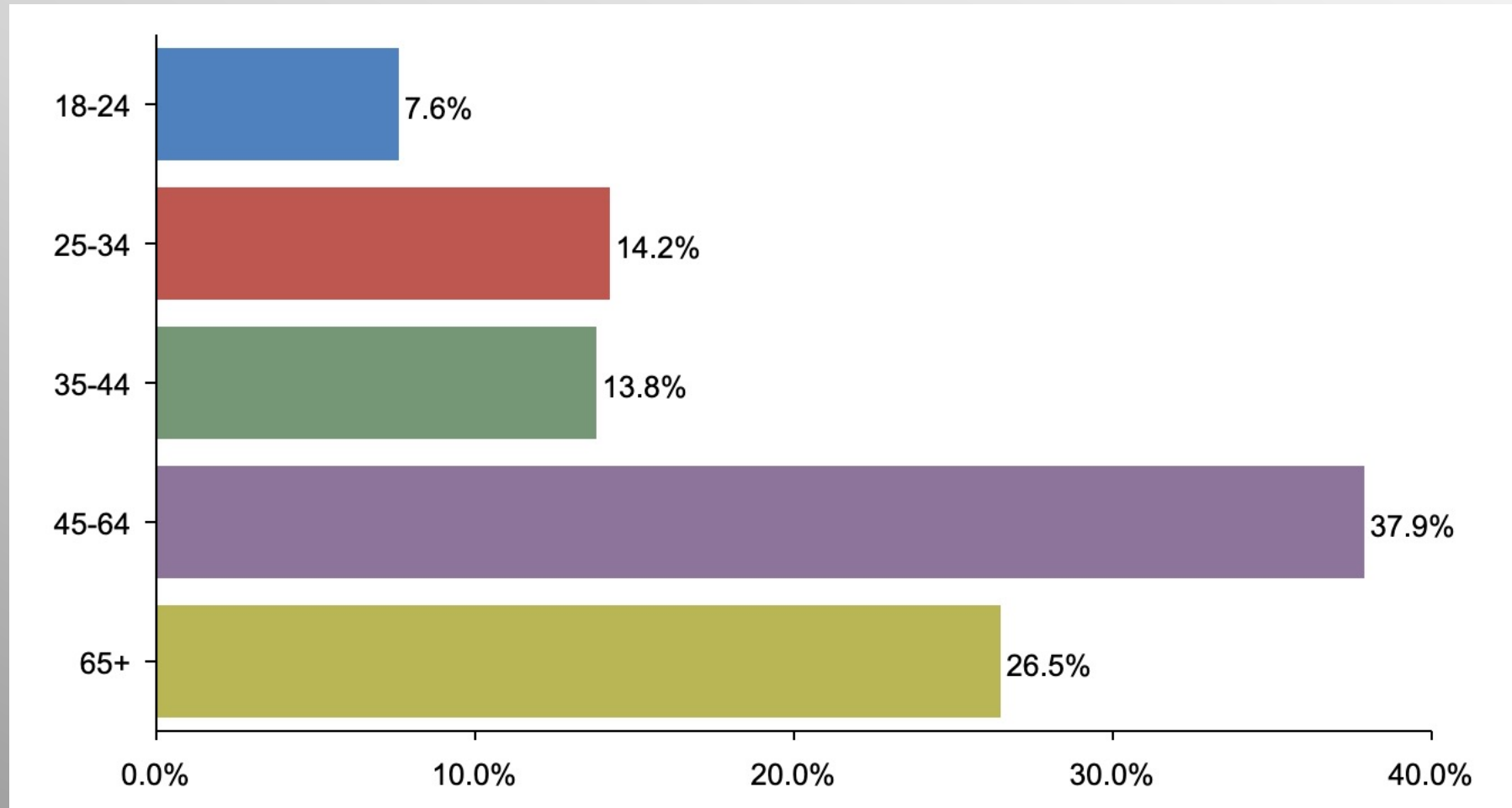


# Nessel/Leonard Ballot Test

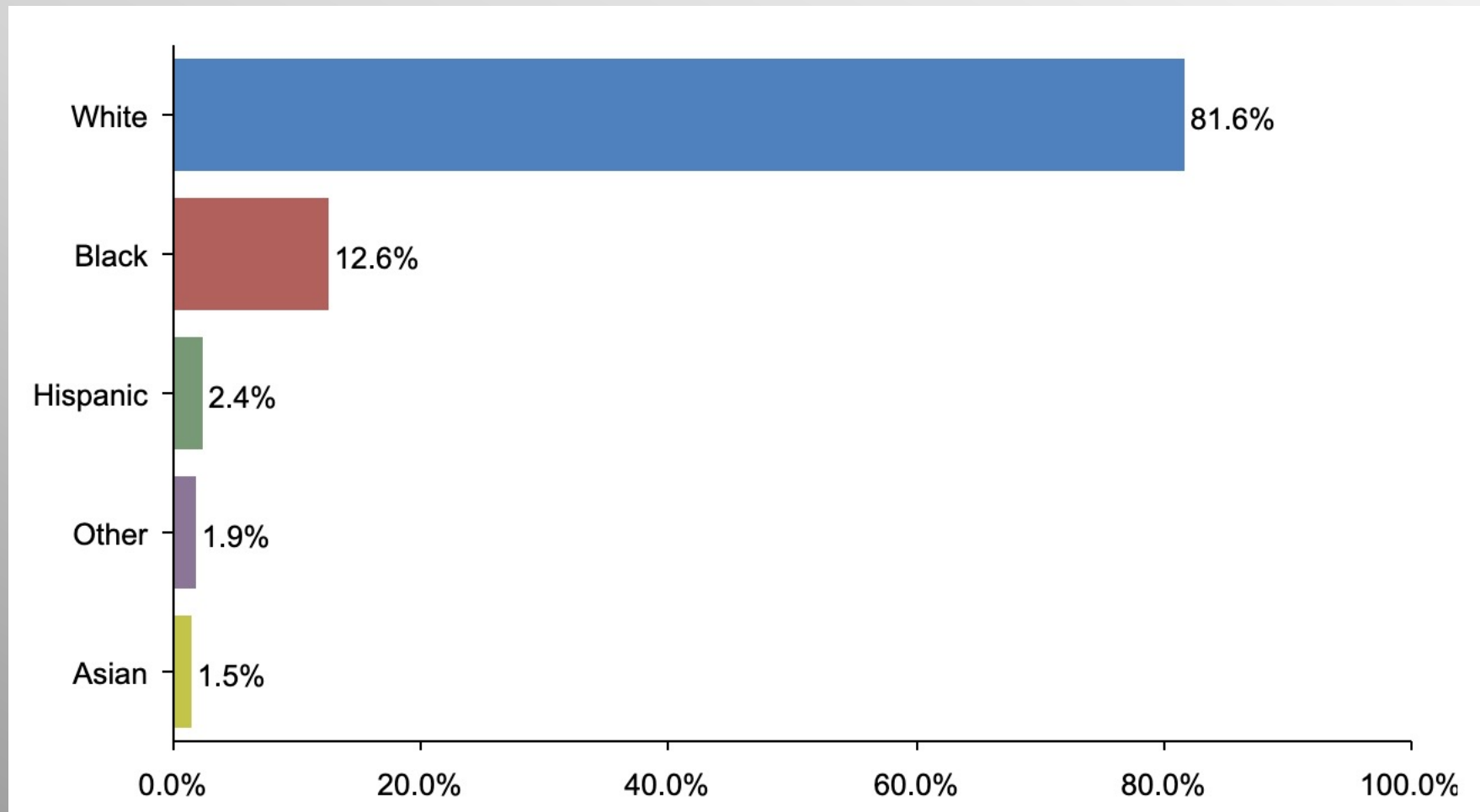
*If Dana Nessel and Tom Leonard were the candidates for Attorney General in the 2022 general election, for whom would you vote?*



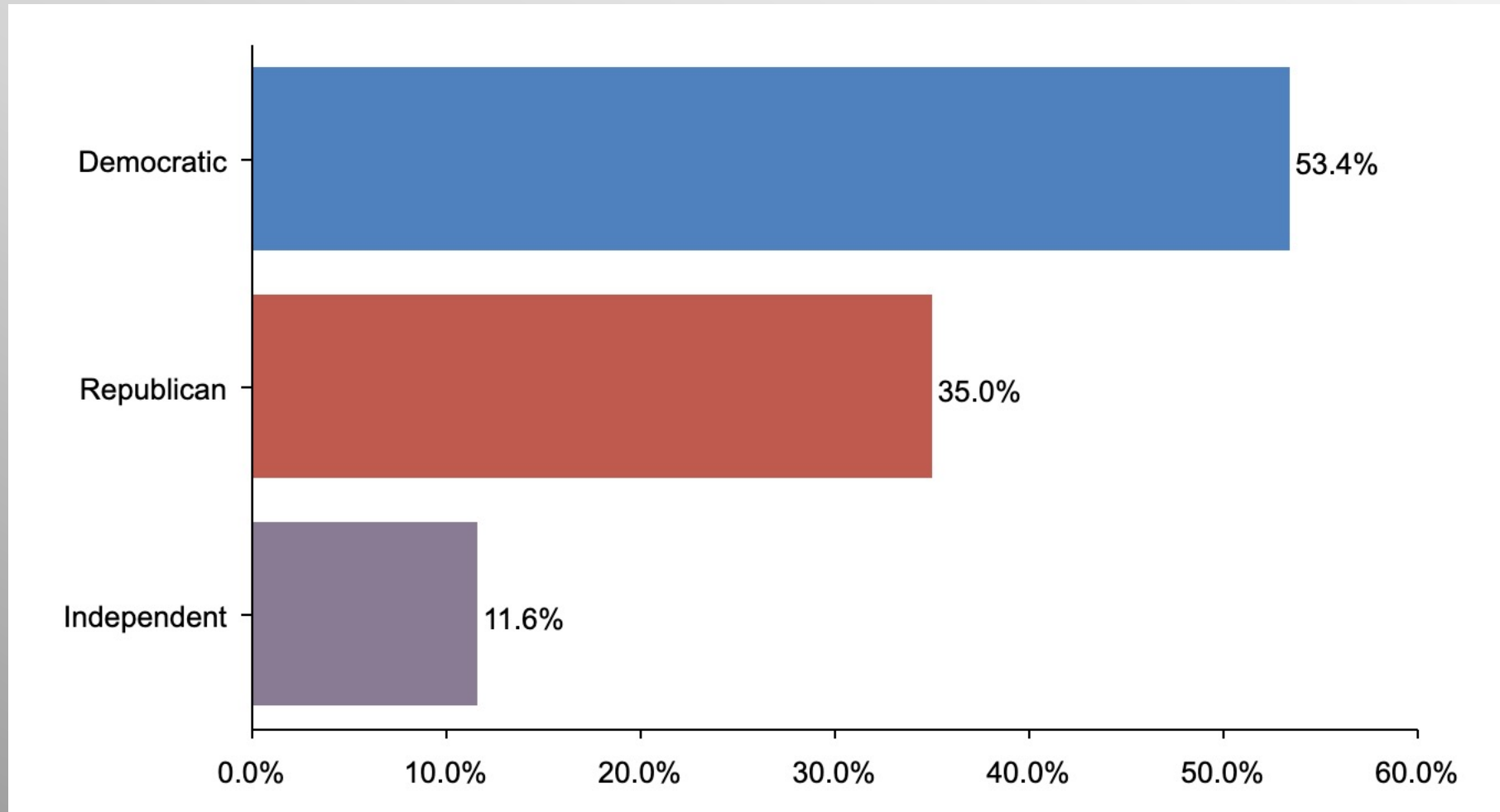
# Age Participation



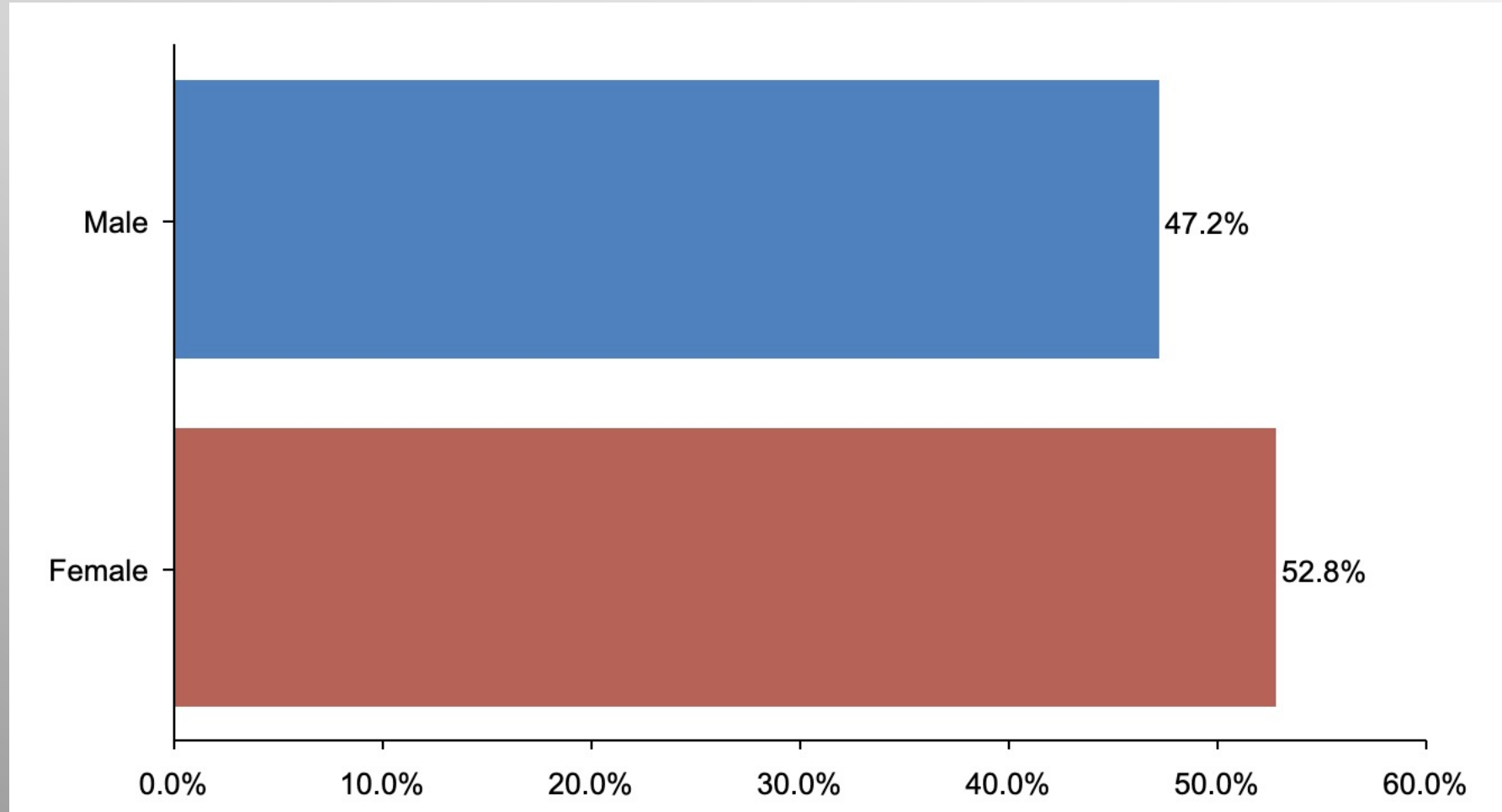
# Ethnicity Participation



# Party Participation



# Gender Participation



# Regional Participation (Congressional)

***District 1: 7.7%***

***District 2: 7.4%***

***District 3: 7.4%***

***District 4: 6.9%***

***District 5: 6.6%***

***District 6: 6.9%***

***District 7: 7.2%***

***District 8: 8.1%***

***District 9: 7.4%***

***District 10: 7.6%***

***District 11: 8.5%***

***District 12: 7.0%***

***District 13: 5.1%***

***District 14: 6.3%***