



The Lesson of Trafalgar:

Superior strategy, innovative tactics, and bold leadership can prevail even over larger numbers and greater resources.

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thetrafalgargroup.org

 The Trafalgar Group

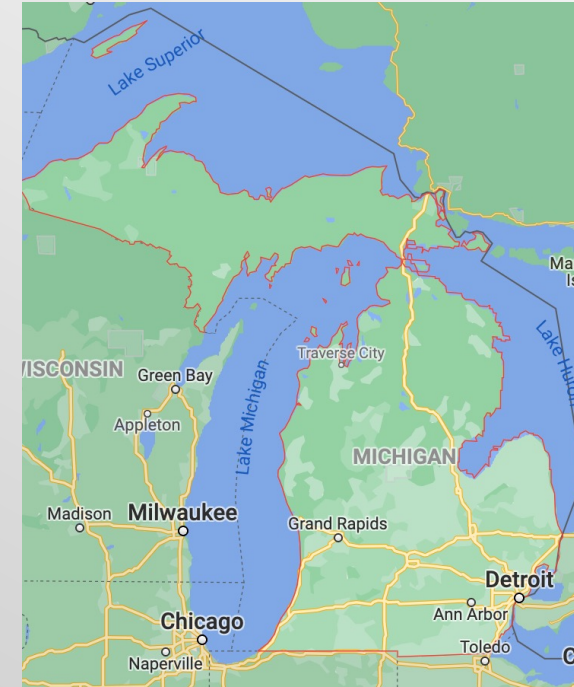
 @trafalgar_group

MI Governor Statewide Survey

September 2021

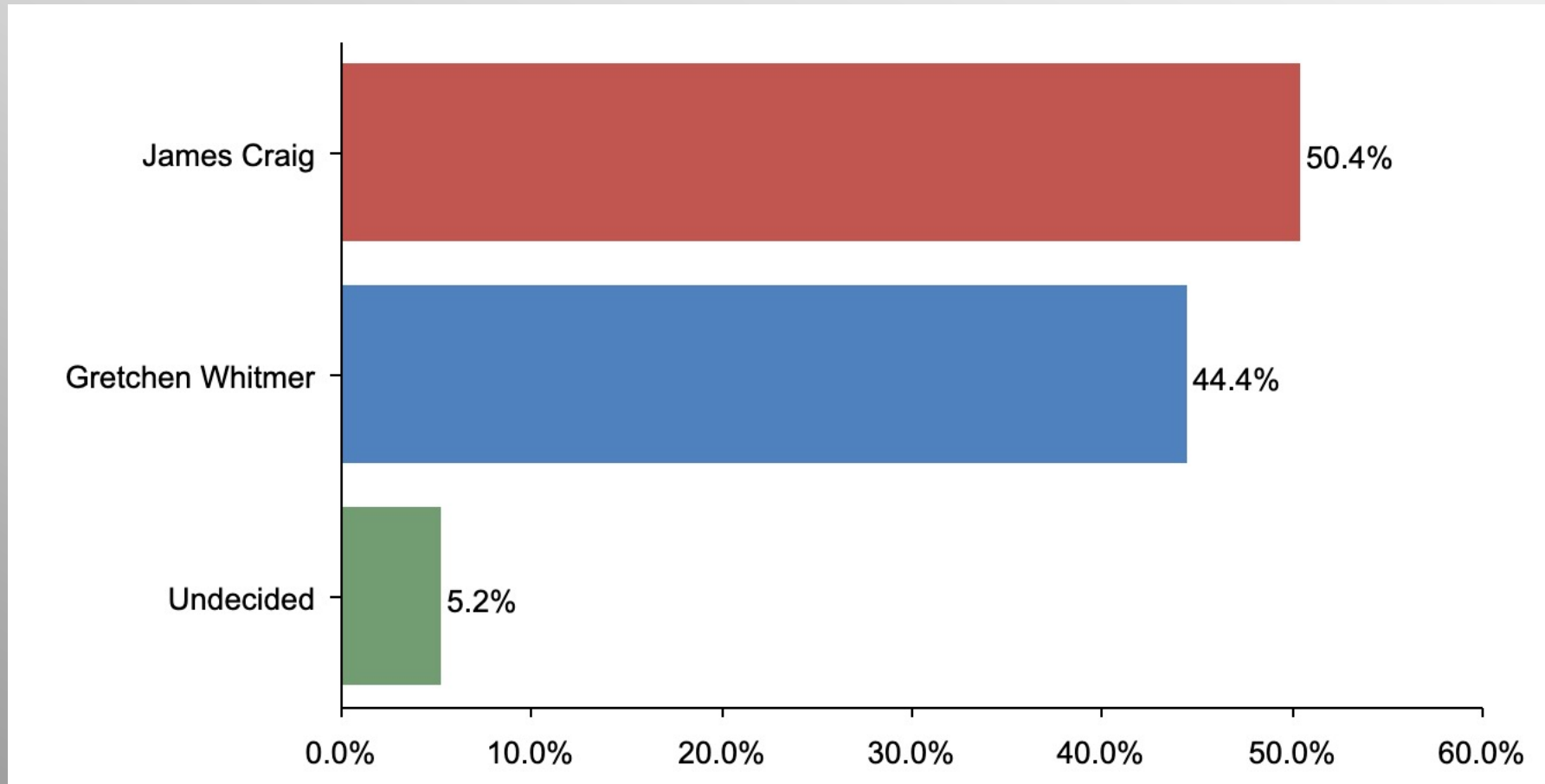
Nationwide Survey

- **Conducted 09/13/21 - 09/15/21**
- **1097 Respondents**
- **Likely General Election Voters**
- **Response Rate: 1.46%**
- **Margin of Error: 2.96%**
- **Confidence: 95%**
- **Response Distribution: 50%**
- **Methodology: [TheTrafalgarGroup.org/Polling-Methodology](https://www.TheTrafalgarGroup.org/Polling-Methodology)**

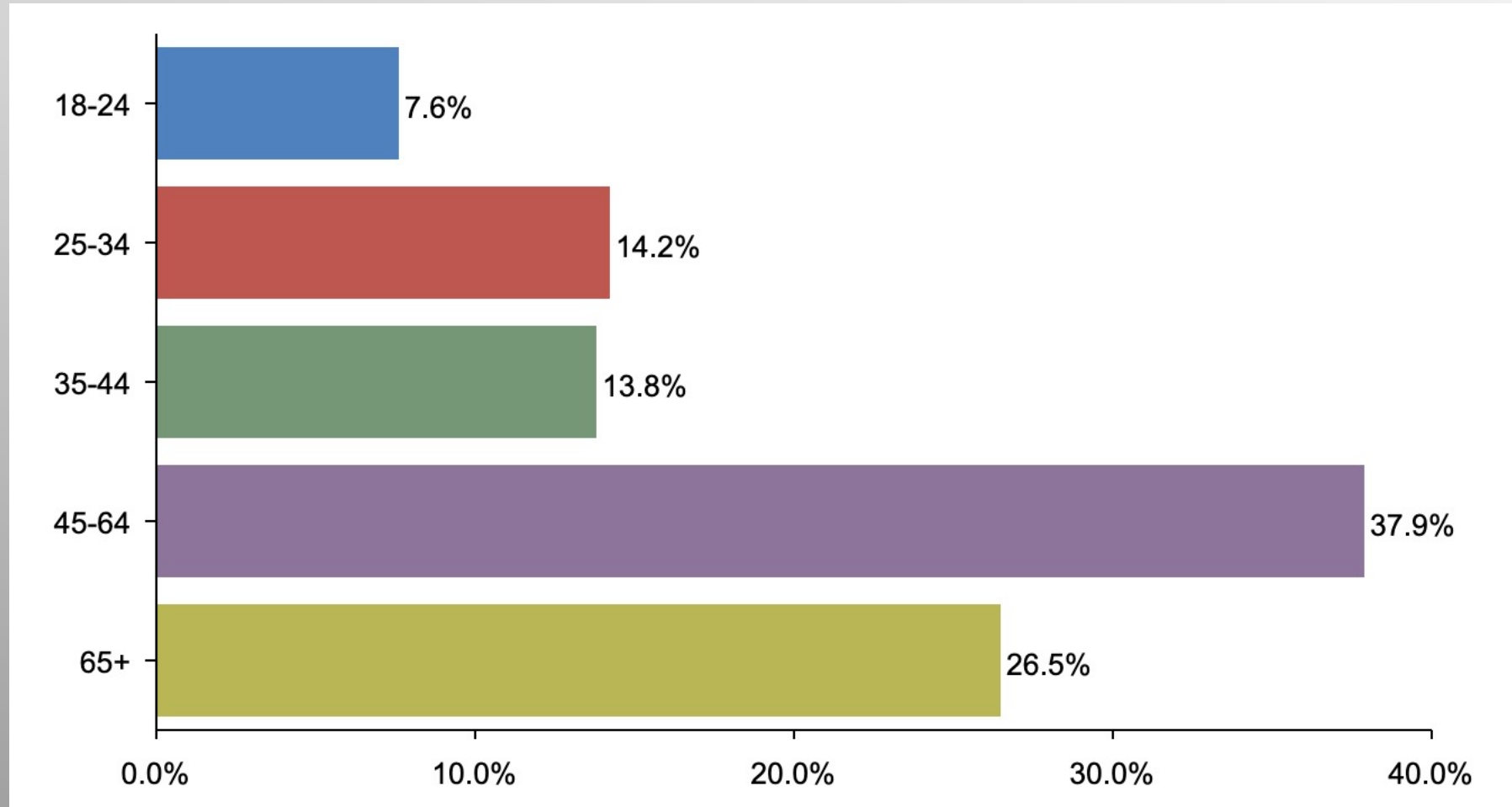


Whitmer/Craig Ballot Test

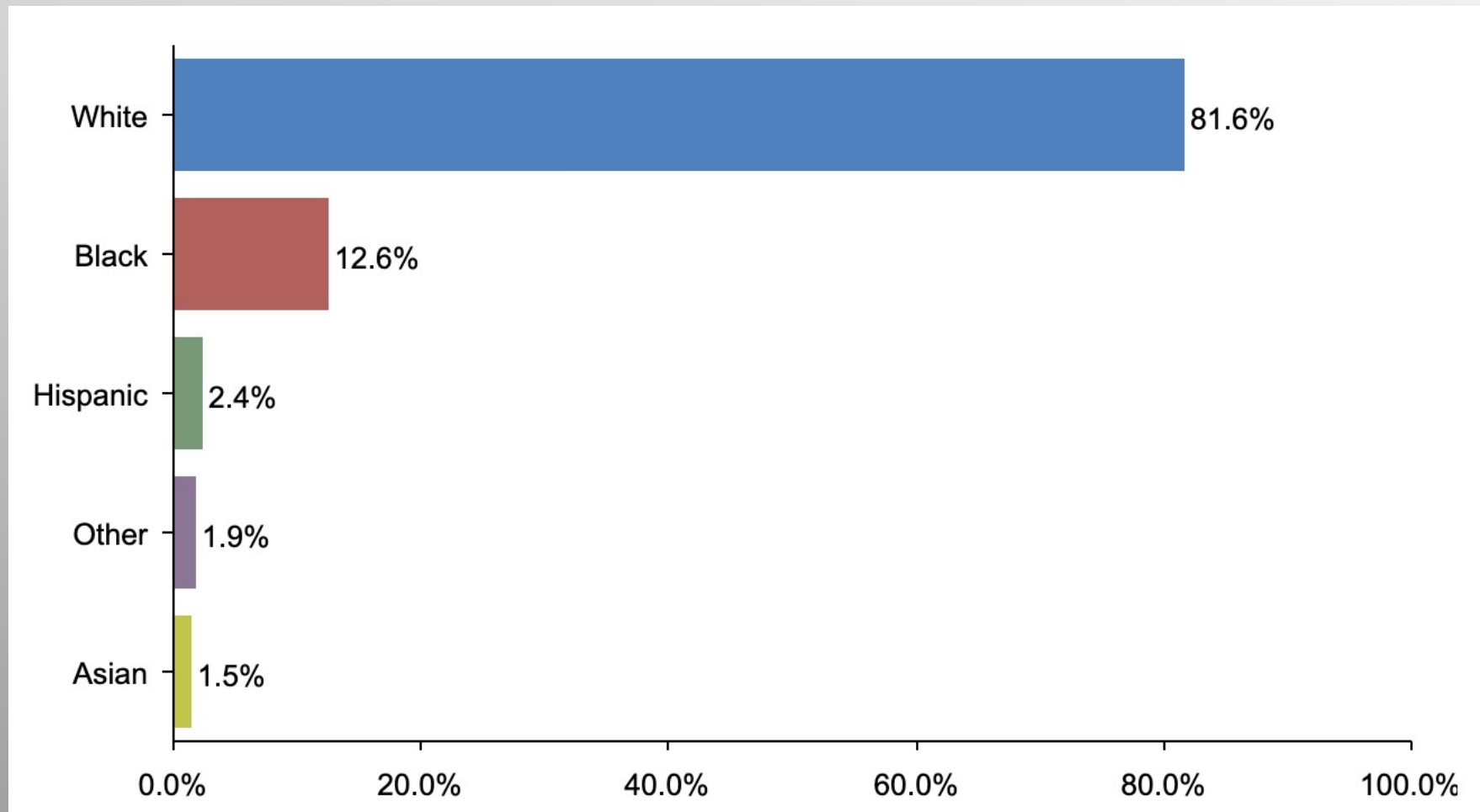
If Gretchen Whitmer and James Craig were the candidates for Governor in the 2022 general election, for whom would you vote?



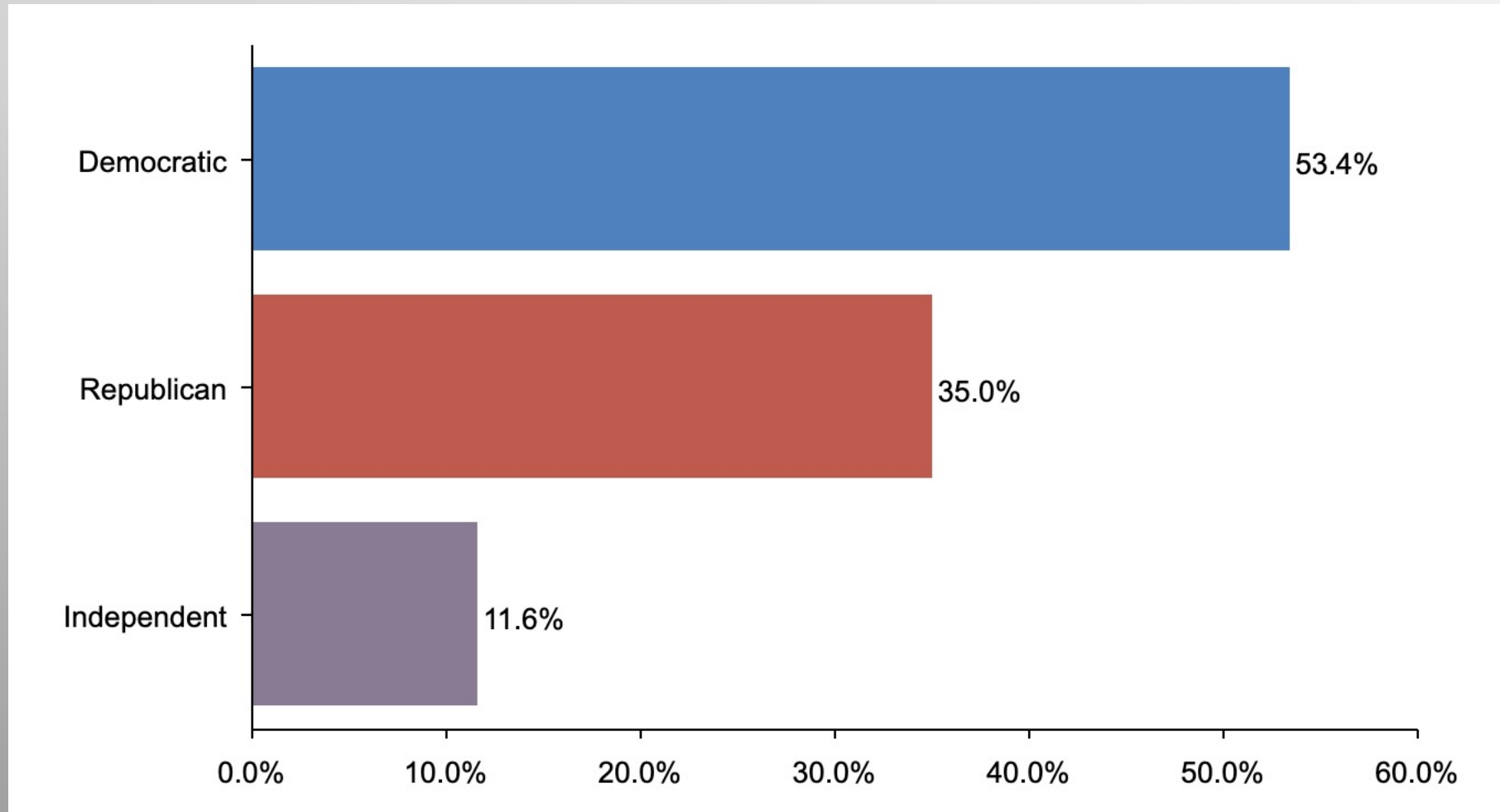
Age Participation



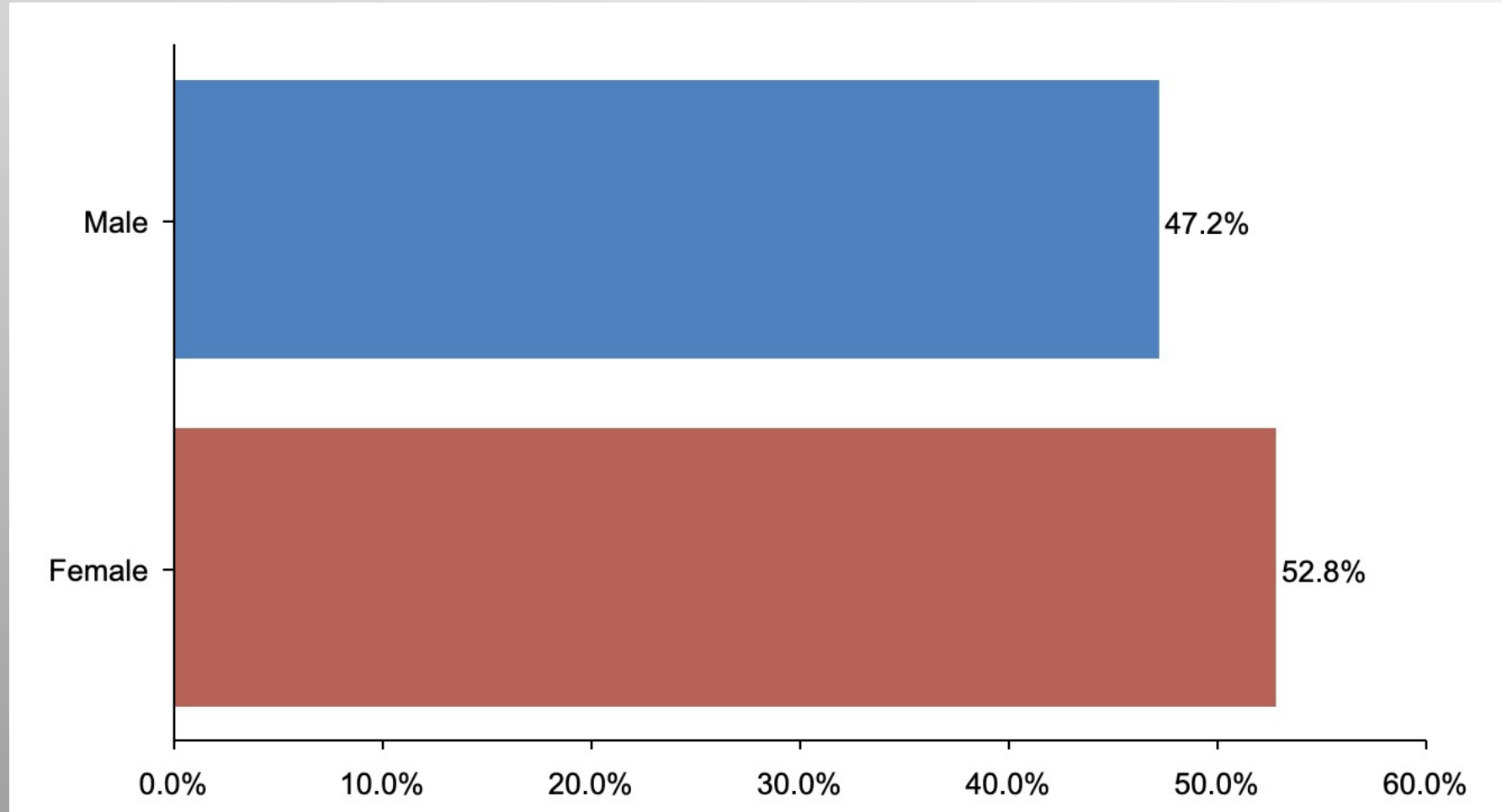
Ethnicity Participation



Party Participation



Gender Participation



Regional Participation (Congressional)

District 1: 7.7%

District 2: 7.4%

District 3: 7.4%

District 4: 6.9%

District 5: 6.6%

District 6: 6.9%

District 7: 7.2%

District 8: 8.1%

District 9: 7.4%

District 10: 7.6%

District 11: 8.5%

District 12: 7.0%

District 13: 5.1%

District 14: 6.3%